


ieda
Indiana Economic Development Association


**MID
AMERICA
EDC**

JUNE
21 - 23
2017

CONFERENCE SPONSOR


NORTHEAST INDIANA
REGIONAL PARTNERSHIP

BEST PRACTICES CONFERENCE
FORT WAYNE, INDIANA

DAY 1

Wednesday, June 21

1:30 PM
WELCOME

2:15 PM
SITE DEVELOPMENT STRATEGIES

Panel Members

- Kyle Adams, RDC National
- Ron Arnold, Daviess County EDC
- Dean Dziedzic, Sioux Falls Development

Moderator

Dan Zuerner, Garmong Construction

3:15 PM
TALENT ATTRACTION

Many communities throughout Mid America have industries ready to expand but lack the skilled workforce needed to help them grow. Emsi's new Talent Attraction Scorecard identifies each county's ranking as a destination for talent. While "talent" may be defined in different ways, there are data, many available free of charge, to help you identify and attract the talent you need to accelerate your BR&E and attraction efforts. Debbie Maranger Menk, Emsi
Jennifer Hackman, Emsi

4:15 PM
BREAK

4:45 PM
IN DEFENSE OF OUR PROFESSION
Katie Culp, KSM Location Advisors

6:00 PM - 7:30 PM
RECEPTION
Parkview Field

CONFERENCE LOCATION

Courtyard by Marriott Fort Wayne
Downtown
1150 Harrison St, Fort Wayne, IN 46802

ROOM BLOCK

Courtyard by Marriott Fort Wayne
Downtown
1150 Harrison St, Fort Wayne, IN 46802
\$119 per night
To reserve call (866) 704-6163
Group Code: INE
or click here.

RATES

	April 10 – June 4	June 5 – June 21
Mid America/ IEDA Members	\$325	\$375
Nonmembers	\$425	\$475

DAY 2

Thursday, June 22

8:00 AM
BREAKFAST

9:00 AM
TALENT IN THE DRIVER SEAT

As communities work to differentiate themselves in a competitive global economy, the need for alignment between economic and workforce development has never been more important. Successful communities, whether urban or rural, large or small, are building this workforce alignment pro-actively and through a coordinated, systematic approach that helps to drive economic growth. In this session CAEL, the Council for Adult and Experiential Learning, a national non-profit organization, headquartered in Chicago, will highlight common themes we've identified in successful communities and our work supporting effective and strategic alignment of Workforce and Economic Development throughout the Midwest. Participants of this session will have the ability to assess how their local, regional and/or state talent ecosystems are, or are not, set up to meet the needs of target sectors and support successful business retention, expansion and attraction efforts.
Sarah Miller, Council for Adult and Experiential Learning (CAEL)
James Reddish, Council for Adult and Experiential Learning (CAEL)

10:00 AM
ANCHOR BASED STRATEGIES
Anchor-based strategies focus on finding "shared-value" concepts that help larger employers and legacy businesses (the anchors) realize operational and competitive advantages while simultaneously supporting the advancement of community and economic development. A win-win. Finding the mutual value that can be realized in these largely untapped anchor-community relationships is essential in creating and sustaining these strategies.
Allan Hooper, Downtown Strategies LLC

11:00 AM
BREAK

11:30 AM
THE NEW DISRUPTION OF BUSINESS SITE SELECTION

Economic development is changing rapidly and dramatically. It's reshaping our workdays, how we engage with our customers, and even who our customers are. If it feels like you're operating under new rules, it's because you are - and you might not even know what they are. Learn how site selection, big data, talent attraction, and chaotic change are transforming our profession and how you can come out on top.
Russell Riblett, GIS Planning Inc.

12:30 PM - **NETWORKING LUNCH**

2:00 PM
BEST PRACTICES IN TARGET INDUSTRY-BASED ECONOMIC DEVELOPMENT

Panel Members

- David Griggs, Greater MSP
- Mitch Heaton, Dayton Development Coalition
- Brent Willett, Iowa's Cultivation Corridor

Moderator: Hannah Stork, Northeast Indiana Regional Partnership

3:00 PM
REGIONAL CITIES PANEL

Panel Members

- John Sampson, Northeast Indiana Regional Partnership
- Dr. Pete McCown, Elkhart County Community Foundation
- Greg Wathen, Economic Development Coalition of Southwest IN

Moderator

Eric Doden, Greater Fort Wayne Inc.

4:15 PM
BREAK

4:40 PM
WALKING TOUR/RECEPTION

DAY 3

Friday, June 23

8:00 AM
BREAKFAST

9:00 AM
PROMISE INDIANA: A LOW-COST, HIGH-RETURN ECONOMIC DEVELOPMENT STRATEGY

How a small rural city's goal to encourage investment into our future workforce became a national model.

Clint Kugler, Wabash County YMCA
Jason Callahan, Wabash City Schools

10:00 AM
A SPATIAL OF ANALYSIS OF MANUFACTURING TRENDS POST GREAT RECESSION

Jason Hamman, The Hamman Consulting Group, Inc.

11:00 AM
BREAK

11:30 AM
ENTREPRENEURSHIP

Karl LaPan, Northeast Indiana Innovation Center

12:30 PM
END OF CONFERENCE



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