

Sponsorship Opportunities

2024

Annual Sponsorships
Conference Sponsorships

Contact

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About

IEDA is the voice of economic development for Indiana. Made up of economic developers, utilities, attorneys, consultants, financial institutions, higher education professionals, engineers, architects and construction professionals, our members are passionately dedicated to attracting and retaining jobs for the great people of Indiana.

















In addition to frequent networking opportunities, IEDA members enjoy:

- on-going education
- the exchange of ideas and best practices
- interaction with legislators and state officials
- and the improvement of professional skills

IEDA also works hard to promote state and federal policies that support a positive business climate to help existing businesses flourish and attract new businesses to the state. Our advocacy experts help ensure that economic development issues remain on the agenda for our state administrators and elected officials.

About Us

IEDA has developed five levels of annual sponsorship to offer our partners multiple options to assist IEDA with achieving its important goals. Sponsorship funding supports the many IEDA educational opportunities provided to members throughout the year, and the development of legislative positions on critical economic development issues in the Indiana General Assembly and allows our organization to advocate on these issues.

	Bronze \$3,150	Silver \$4,200	Gold \$5,625	Platinum \$7,500	Diamond \$10,000
Rotating logo on IEDA's home page of the IEDA website					
Logo on sign at events - 16:9 ad on scrolling slides					
Logo and link on sponsor page of the IEDA website					
Complimentary event registrations					
Additional Options (select from list below)					

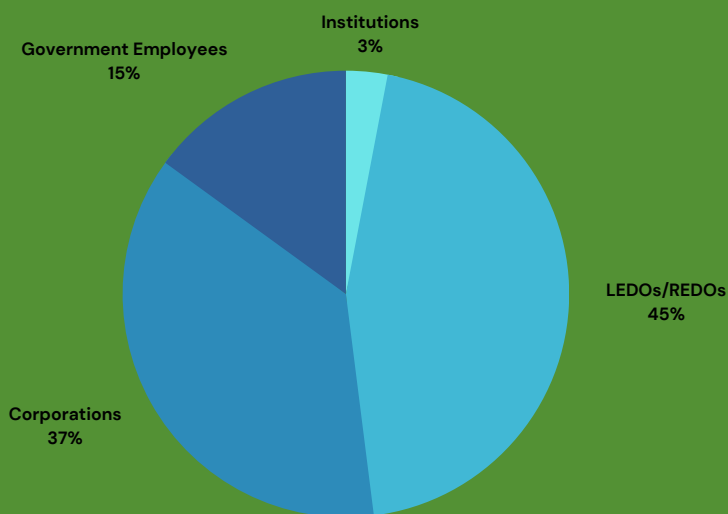
ADDITIONAL OPTIONS

- (1) exhibit table (spring, summer, or annual conference)
- (1) complimentary event registration
- Members only section - website sponsor
- Conference elevator speech (spring, summer, or annual conference)
- 15% discount on additional sponsorships
- 2 minute video on the sponsorship web page
- Video ad included in the IEDA e-blast

About the Conferences

The Indiana Economic Development Association hosts three conferences a year along with the Best Practices Forum. Each is an opportunity for professional to connect and learn while they strengthen their profession.

The attendance at conferences ranges from 120-160 attendees. 45% of those in attendance represent a LEDO or REDO organization.



Shine a Light on Your Organization

Exhibit

Sponsor

Connect

Exhibit or Sponsor

Spotlight your organization during networking breaks.

Exhibit Booth

Each 6ft table is draped and has one chair. One conference registration is included. Additional registrations can be purchased at a reduced rate.

\$750 (IEDA Member) \$1,000 (Nonmember)



Break

Logo Placement

Recognition during the welcome

Opportunity to place literature in the registration area

\$1,500



Breakfast

Logo Placement
at Breakfast

Recognition during the welcome

Opportunity to place literature in the registration area

\$2,000



After Hours

After hours gives attendees additional networking after dinner.

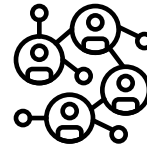
Logo Placement at the bar

Recognition during the welcome

Opportunity to place literature in the registration area

(1) complimentary registration

\$3,500



Reception

Attendees come together after an afternoon of sessions.

Logo Placement at the bar

Recognition during the welcome

Opportunity to place literature in the registration area

(2) complimentary registrations

\$4,500



Lunch

Logo Placement

Recognition during the welcome

Opportunity to place literature in the registration area

(1) complimentary registration

\$3,000



Dinner

Logo Placement

Recognition during the welcome

Opportunity to welcome attendees

(2) complimentary registrations

\$6,000

Lunch and Dinner

The following sponsorships are only available at the Summer Conference.



Thank you!
Hope you are
interested!

Contact

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